

Using CARQUEST Label Templates

Label templates are generic in size, meant only to illustrate how the graphics should be setup. Label size should be determined by your specific needs and may vary in size accordingly. If the 2x3 or 4x6 size meets your needs and fits your specific package, then only minor modifications will be required to the template.

Larger labels should include the the color striping and information should be inserted into the center white box. As labels get smaller and space becomes an issue, the color striping and center white box should be removed.

All labels must include the CARQUEST legal statement (Distributed by a Licensee of...).

Spacing Requirements

Spacing is based on 1x the height of the “T” in the CARQUEST logo.

Product detail text should be a minimum of 1x the height of the “T” between the longest line and the right edge of label. If necessary, reduce all graphic elements (as detailed in CQPackaging_Instructions.pdf) to achieve this minimum spacing requirement.

